

GREGORY ROSE
College of Business
Washington State University
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EDUCATION

Ph.D. (Major in Business Administration with a concentration in Computer Information Systems and a minor concentration in Marketing), Georgia State University, 2000. Dissertation title: **Understanding the Impacts of Download Time on Electronic Commerce: The Download Time Brand Impact Model.** Committee chair: Detmar Straub.

M.B.A. (Concentration in Information Systems and a minor concentration in Marketing), Binghamton University, 1992.

B.S. (Major in Business Administration with a concentration in Marketing and a minor concentration in Information Systems), University of Vermont, 1990.

WORK EXPERIENCE

(8/16/08-) Associate Professor, Washington State University, Vancouver, WA.

(2002 – 2008) Assistant Professor, Washington State University, Vancouver, WA.

(2001 – 2002) Associate Professor (entry-level), California State University at Chico, Chico, CA.

(2000 – 2001) Post Doctoral Researcher, University of Jyväskylä, Jyväskylä, Finland.

(1995 – 2000) Graduate Teaching / Research Assistant, Georgia State University, Atlanta, GA.

(1994 – 1995) Information Systems Consultant, University of Rhode Island and Rhode Island College Departments of Food Service, Kingston and Providence, RI. Primary management of Novell network. Systems management, analysis, training, implementation, and documentation.

(1992 – 1994) Implementation Specialist, CBORD Group, Inc., Ithaca, NY. The leading manufacturer of foodservice management software. Performed systems analysis, training, implementation, and documentation. Project and account management. Responsible for 40+ accounts across North America. Performed over 2500 professional training hours. Consistently received customer satisfaction ratings between 4 and 5 on a 5-point scale. Met billing quotas both years.

(1991 – 1992) Marketing Director/Systems Analyst/Programmer, Data Systems, Inc., Burlington, VT. A value-added reseller founded in 1978. Responsible for all marketing and sales. Systems analysis, training and 4GL programming. Project management.

(1990 – 1991) Teaching Assistant, Binghamton University, State University of New York, Binghamton, NY.

(1988 – 1990) Programmer/Intern, Vermont ETV, Marketing and Communications Department, Burlington, VT The largest public television station in Vermont. Conducted analysis, design and 4GL development of donor management system.

PRIMARY RESEARCH INTERESTS

IS Innovations

The unifying theme to my research is an investigation into what drives innovation of information technology (IT). My research has identified an "IT Innovation Value Chain" that represents how basic information technology impacts the software developed for organizations and the innovations in processes that are used in making those software innovations. I am interested in each of these steps in the value chain and how they interact. Collectively, research in these areas allows software developers and adopters to build strategies around IT innovation design, creation, and adoption choices. I have a particular interest in global issues that impact or support these topic areas. One benefit of my research is that it helps explain broad changes (known as disruptions) in the business world caused by technology. The findings from my work are useful in making sense of otherwise disparate concepts in Management Information Systems.

PUBLICATIONS¹

PEER-REVIEWED JOURNAL PUBLICATIONS

1. **"Recognizing and Managing Innovation Points in Large Information Technology Projects,"** (second author with Wilfred Wu and Kalle Lyytinen), *MIS Quarterly Executive*, 10(3), September 2011, pp 121-132.
2. **"A Knowledge-based Model of Radical Innovation in Small Software Firms,"** (third author with Kalle Lyytinen and Jessica Luo Carlo), *MIS Quarterly*, *Forthcoming*.
3. **"Internet Computing As a Disruptive Information Technology Innovation: The Role of Strong Order Effects,"** (co-first author with Kalle Lyytinen and Jessica Luo Carlo), *Information Systems Journal*, 21(1), January 2011, pp. 91-122.
4. **"Learning Routines and Disruptive Technological Change: Hyper-learning in Seven Software Development Organizations during Internet Adoption,"** (co-first author with Kalle Lyytinen and Younjin Yoo), *Information Technology and People*, 23(2), April 2010, pp. 165-192. Chosen as a Highly Commended Award Winner at the Literati Network Awards for Excellence 2011.
5. **"Chronism Theory, Culture, and System Delay: A Longitudinal Study of Post-Apartheid South Africa,"** (first author with Carina de Villiers and Detmar Straub), *Journal of Global Information Management*, 17(4), October 2009, pp. 1-28.
6. **"Information System Development Agility as Organizational Learning,"** (co-first author with Kalle Lyytinen), *European Journal of Information Systems* (special issue on agility), 15(2), April 2006, pp. 183- 199. **GS# 33**
7. **"Technological Impediments to B2C Electronic Commerce: An Update of a Prior Study,"** (second author with Cecil Chua, Huoy Khoo, and Detmar Straub), *Communications of the AIS* (peer-reviewed), 16(7), July 2005, pp. 127-218. **GS# 3**
8. **"Cultural Diversity and Trust in IT Adoption: A Comparison of USA and South African e-Voters,"** (second author with David Gefen, Merrill Warkentin and Paul Pavlou), *Journal of Global Information Management* (special issue on eGovernment), 13(1), March 2005, pp. 55-79. **GS# 44**

¹ Note that each publication has a GS# associated with it. The GS# is the number of times the publication has been cited in other works (as listed by Google Scholar <http://scholar.google.com/>) as of August 9, 2011. There were 1054 total citations including 22 for my dissertation.

9. **"Online Waiting: The Role of Download Time and Attitudinal Variables on Attitude toward ERetailers,"** (first author with Matt Meuter and Jim Curran), *Psychology and Marketing* (special issue on experiments in e-Commerce), 22(2), February 2005, pp. 127-151. **GS# 33**
10. **"The Disruptive Nature of Information Technology Innovations: The Case of Internet Computing in Systems Development Organizations,"** (co-first author with Kalle Lyytinen), *MIS Quarterly*, 27(4), December 2003, pp. 557-595. **GS# 126**
11. **"Disruptive Information System Innovation: The Case of Internet Computing,"** (co-first author with Kalle Lyytinen), *Information Systems Journal*, 13(4), October 2003, pp. 301-330. **GS# 38**
12. **"Culture and Consumer Responses to Web Download Time: A Four-Continent Study of Mono- and Polychronism,"** (first author with Roberto Evaristo and Detmar Straub), *IEEE Transactions on Engineering Management* (special issue on culture and IS management), 50(1), Spring 2003, pp. 31-44. **GS# 54**
13. **"Encouraging Citizen Adoption of eGovernment by Building Trust,"** (fourth author with Merrill Warkentin, David Gefen, and Paul Pavlou), *Electronic Markets*, 12(3), Summer 2002, pp. 157-162. **GS# 182**
14. **"The Effect of Download Time on Consumer Attitude toward the E-Service Retailer,"** (first author with Detmar Straub), *e-Service Journal*, 1(1), Fall 2001, pp. 55-76. **GS# 49**
15. **"A Refined View of Download Time Impacts on e-Consumer Attitudes and Patronage Intentions toward e-Retailers,"** (first author with John Lees and Matthew Meuter), *International Journal of Media Management* (special issue on the consumer perspective), 3(2), Summer 2001, pp. 105-111. **GS# 21**
16. **"Information Technology and Organizational Learning: A Review and Assessment of Empirical Research,"** (third author with Daniel Robey and Marie-Claude Boudreau), *Accounting, Management and Information Technologies*, 10(2), Summer 2000, pp. 125-155. **GS# 184**
17. **"Predicting General IT Use: Applying TAM to the Arabic World,"** (first author with Detmar Straub), *Journal of Global Information Management*, 6(3), Summer 1998, pp. 39-46. **GS# 135**
18. **"The Brave New World of Development in the InterNetwork Computing Architecture (InterNCA): Or How Distributed Computing Platforms Will Change Systems Development,"** (second author with Kalle Lyytinen and Richard Welke), *Information Systems Journal*, 8(3), July 1998, pp. 241-253. **GS# 85**

EDITORIALLY-REVIEWED JOURNAL PUBLICATIONS

1. **"Electronic Commerce 2002"** (second author with Ernst Bekkering), *Journal of End User Computing*, 15(4) Oct-Dec 2003, pp. 97-98. (book review)
2. **"Current Technological Impediments to Business-to-Consumer Electronic Commerce,"** (first author with Huoy Khoo and Detmar Straub), *Communications of the AIS*, 1(16), June 1999, pp. 1-74. **GS# 161**

EDITORIALLY-REVIEWED BOOK CHAPTERS

1. **"Chronism Theory, Culture, and System Delay: A Longitudinal Study of Post-Apartheid South Africa,"** (first author with Carina de Villiers and Detmar Straub), *International Enterprises and Global Information Technologies: Advancing Management Practices*, forthcoming.
2. **"How Agile is Agile Enough,"** (co-first author with Kalle Lyytinen), *Business Agility and Information Technology Diffusion*, 2005, pp.203-226.

PEER-REVIEWED PUBLISHED IN PROCEEDINGS

1. **“Managing Black Swan Information Technology Projects,”** (second author with Wilfred Wu and Kalle Lyytinen), *Hawaii International Conference on System Sciences (HICSS 44)*, January 2011.
2. **“Is Outsourcing a Disruptive Innovation in China?: Exploring the Disruptive Nature of Outsourcing in Chinese Information Systems Development Firms,”** (second author with Yanjun Yu), *Proceedings of International Workshop of the AIS Special Interest Group on IS/IT in Asia Pacific (ISAP2007)*, December 2007.
3. **“Explaining Radical Technology-based Innovations in Organizations,”** (fourth author with Uri Gal, Jessical Luo Carlo, and Kalle Lyytinen), *Proceedings of the America’s Conference on Information Systems*, August 2007.
4. **“Not All Innovations are Created Equal: Internet Computing as Disruptive Innovation in Systems Development Organizations,”** (co-first author with Kalle Lyytinen and Jessica Luo Carlo), *Proceedings of the Twenty-Sixth International Conference of Information Systems*, December 2005.
5. **“How Agile is Agile Enough?: Towards a Theory of Agility in Software Development,”** (co-first author with Kalle Lyytinen), *Proceedings of IFIP 8.6 conference*, May 2005.
6. **“The Role and System Characteristics of Internet-Voting in the Republic of South Africa: Looking Inside a Multi-cultural, Nascent Democracy,”** (first author with David Gefen, Merrill Warkentin and Paul Pavlou), *Proceedings of the 11th annual Cross-Cultural Research in Information Systems Workshop* (pre-ICIS meeting), December 2003.
7. **“EGovernment Adoption,”** (fourth author with David Gefen, Merrill Warkentin and Paul Pavlou), *Proceedings of the Eighth Americas Conference on Information Systems*, August, 2002, pp. 569-576. **GS# 56**
8. **“The Impact of Cultural Differences on Web-based Software Specifications for South Africans,”** (first author with Carina de Villiers), *Proceedings of the ISOneWorld Conference*, 2002, Article 1, pp. 1-7.
9. **“The Quad-Core Model of Information Systems Innovation: Identifying and Confirming the Role of Novel Technological Frames as a Supra-Innovation Core: The Case of Internet Induced IT Innovation,”** (first author with Kalle Lyytinen), *Proceedings of the Twenty-Second International Conference of Information Systems*, 2001, pp. 419-424.
10. **“The Effect of Download Time on Consumer Attitude Toward the Retailer in E-Commerce,”** (first author with Detmar Straub and John Lees), *Proceedings of the Sixth Americas Conference on Information Systems*, August, 2000, pp. 1352-1354. **GS# 2**
11. **“Download Time Attitudes in the Arab World and the US: A Cross Cultural Study in E-Commerce,”** (first author with Detmar Straub), *Proceedings of the Global Information Technology Management World Conference*, June, 2000, p. 147 (abstract).
12. **“The Effect of Download Time on e-Commerce: The Download Time Brand Impact Model,”** (first author with Detmar Straub), *Proceedings of the Ninth Workshop on Information Technologies and Systems*, December, 1999, pp. 167-172.
13. **“Impacts of Software Module Sequencing on Information Systems Implementation,”** (first author with Detmar Straub), *SIM Academic Institutional Member Workshop*, December 1997, <http://www.simnet.org/aiw/software.html> (abstract).

14. **"Information Technology Adoption and Use,"** (second author with Ronald Thompson), *Proceedings of the Administrative Sciences Association of Canada Annual Conference*, 1994, pp. 16-26. **GS# 10**

ONGOING RESEARCH

MANUSCRIPTS UNDER REVIEW OR REVISE AND RESUBMIT AT PEER-REVIEWED JOURNALS

(Note: Titles of manuscripts under review are pseudonyms to prevent compromises to double-blind reviewing)

1. **"Inside the Black Box: A Process Model of Disruptive Information System Innovation Cycles,"** (co-first author with Kalle Lyytinen), revise and resubmit in *MIS Quarterly*, 2nd round.
2. **"Temporal Impacts on Radical IS Development Innovations,"** (co-first author with Kalle Lyytinen and Jessica Luo Carlo), submitted to *Communications of the AIS*
3. **"Patterns of Technology Deployment: How Do Features of Internet Computing Interact,"** (co-first author with Kalle Lyytinen and Nicholas Berente), submitted to *Information Systems Journal*.

RESEARCH PROJECTS INITIATED

1. **"Explaining Radical Innovation in Large vs. Small Software Houses,"** (co-first author with Uri Gal, Jessical Luo Carlo, and Kalle Lyytinen) to be submitted to *IEEE Transactions on Engineering Management*. Current status: data collected and analyzed. Journal manuscript creation in progress.
2. **"Impacts of Cultural Differences on Software Development in China and the US: A Look at Outsourcing Firms from Both Sides,"** (co-first author with Kalle Lyytinen and Yanjun Yu), to be submitted to *European Journal of Information Systems*, *Journal of MIS*, and *Journal of Global Information Management*. Status: Pilot data collected and analyzed. White paper written.
3. **"Extending the Iron Triangle for Project Management of Information Technology Projects,"** (second author with Wilfred Wu and Kalle Lyytinen), to be submitted to *Communications of the ACM*, *MIS Quarterly* and *IEEE Transactions on Engineering Management*. Status: Pilot data collected and analyzed. White paper written.
4. **"Dilemmas of Hyper-learning,"** (co-first author with Kalle Lyytinen and Youngjin Yoo), to be submitted to *Organization Science*. Current status: data collected and analyzed. Journal manuscript creation in progress.

CONFERENCE PRESENTATIONS

1. **"The Role and System Characteristics of Internet-Voting in the Republic of South Africa: Looking Inside a Multi-cultural, Nascent Democracy,"** (first author with David Gefen, Merrill Warkentin and Paul Pavlou), *Proceedings of the 11th annual Cross-Cultural Research in Information Systems Workshop* (pre-ICIS meeting), December 2003.
2. **"The Impact of Cultural Differences on Web-based Software Specifications for South Africans,"** (first author with Carina de Villiers), ISOneWorld Conference, Las Vegas, Nevada, April 2002.
3. **"The Quad-Core Model of Information Systems Innovation: Identifying and Confirming the Role of Novel Technological Frames as a Supra-Innovation Core: The Case of Internet Induced IT Innovation,"** International Conference of Information Systems, New Orleans, December 2001.

4. **"Download Time Attitudes in the Arab World and the US: A Cross Cultural Study in E-Commerce,"** The Global Information Technology Management World Conference, Memphis, Tennessee, June 2000.
5. **"The Effect of Download Time on e-Commerce: The Download Time Brand Impact Model,"** The Ninth Workshop on Information Technologies and Systems, Charlotte, North Carolina, December 1999.
6. **"Understanding the Impacts of Download Time on Electronic Commerce: The Download Time Brand Impact Model,"** ICIS Doctoral Consortium, Helsinki, Finland, December 1998.
7. **"e-Commerce Technologies,"** Competing with e-Commerce in the Insurance Industry Conference, Hosted by Georgia State University, Atlanta, Georgia, October 1998.
8. **"Impacts of Software Module Sequencing on Information Systems Implementation,"** SIM Academic Institutional Member Workshop, ICIS 1997, Atlanta, Georgia, December 1997.

TEACHING EXPERIENCE

Washington State University Ratings Details (zero to four scale):

2011 Average Grade Adjusted Course Rating: 3.52/4.00

2011 Average Ratings: 3.45/4.00

Spring 2011:

IBUS380 – International Business

Course Rating: 3.30/4.00 Grade Adjusted Course Rating: 3.39/4.00

MIS420 – Business Intelligence [**new class preparation**]

Course Rating: 3.61/4.00 Grade Adjusted Course Rating: 3.66/4.00

2010 Average Grade Adjusted Course Rating: 3.36/4.00

2010 Average Ratings: 3.20/4.00

Fall 2010:

MIS322 - Enterprise Business Process Analysis

Course Rating: 3.32/4.00 Grade Adjusted Course Rating: 3.39/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.21/4.00 Grade Adjusted Course Rating: 3.58/4.00

Spring 2010:

IBUS380 – International Business [**new class preparation**]

Course Rating: 3.29/4.00 Grade Adjusted Course Rating: 3.40/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 2.98/4.00 Grade Adjusted Course Rating: 3.05/4.00

2010 Teaching Service Activities: PhD Dissertation Co-Chair (January 2010-July 2010 Graduated) – student Yanjun Yu.

2009 Average Grade Adjusted Course Rating: 3.15/4.00

2009 Average Ratings: 3.12/4.00

Fall 2009:

MIS322 - Systems Analysis and Design

Course Rating: 3.24/4.00 Grade Adjusted Course Rating: 3.29/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 2.80/4.00 Grade Adjusted Course Rating: 2.92/4.00

Spring 2009:

MIS580 - Management of Information Systems (MBA-level)

Course Rating: 3.03/4.00 Grade Adjusted Course Rating: 3.00/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.41/4.00 Grade Adjusted Course Rating: 3.38/4.00

2009 Teaching Service Activities: PhD Dissertation Co-Chair (January 2009-December 2009) – student Yanjun Yu.

2008 Average Grade Adjusted Course Rating: 3.65/4.00

2008 Average Ratings: 3.57/4.00

Fall 2008:

MIS322 - Systems Analysis and Design

Course Rating: 3.75 /4.00 Grade Adjusted Course Rating: 3.81 /4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.43 /4.00 Grade Adjusted Course Rating: 3.52 /4.00

MIS600 – Directed Reading (Doctoral-level): Student Yanjun Yu. Topic: Impacts of culture and media choice on outsourcing.

Summer 2008:

MIS580 - Management of Information Systems (MBA-level)

Course Rating: 3.54 /4.00 Grade Adjusted Course Rating: 3.62 /4.00

Spring 2008:

MIS322 - Systems Analysis and Design

Course Rating: 3.59/4.00 Grade Adjusted Course Rating: 3.68/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.53/4.00 Grade Adjusted Course Rating: 3.60/4.00

2007 Average Grade Adjusted Course Rating: 3.36/4.00

2007 Average Ratings: 3.34/4.00

Fall 2007:

MIS580 - Management of Information Systems (MBA-level)

Course Rating: 3.44/4.00 Grade Adjusted Course Rating: 3.44/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.57/4.00 Grade Adjusted Course Rating: 3.59/4.00

Spring 2007:

MIS322 - Systems Analysis and Design

Course Rating: 3.06/4.00 Grade Adjusted Course Rating: 3.12/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.27/4.00 Grade Adjusted Course Rating: 3.29/4.00

2006 Average Grade Adjusted Course Rating: 3.38/4.00

2006 Average Ratings: 3.43/4.00

Fall 2006:

MIS580 - Management of Information Systems (MBA-level)

Course Rating: 3.35/4.00 Grade Adjusted Course Rating: 3.29/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.27/4.00 Grade Adjusted Course Rating: 3.16/4.00

Spring 2006:

MIS322 - Systems Analysis and Design

Course Rating: 3.73/4.00 Grade Adjusted Course Rating: 3.77/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.38/4.00 Grade Adjusted Course Rating: 3.28/4.00

2005 Average Grade Adjusted Course Rating: 3.38/4.00

2005 Average Ratings: 3.38/4.00

Fall 2005:

MIS580 - Management of Information Systems (MBA-level)

Course Rating: 3.20/4.00 Grade Adjusted Course Rating: 3.21/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.39/4.00 Grade Adjusted Course Rating: 3.43/4.00

Spring 2005:

MIS472 - Systems Analysis and Design

Course Rating: 3.79/4.00 Grade Adjusted Course Rating: 3.77/4.00

MIS250 - Introduction to Management Information Systems

Course Rating: 3.14/4.00 Grade Adjusted Course Rating: 3.13/4.00

2004 Average Grade Adjusted Course Rating: 3.38/4.00

2004 Average Ratings: 3.37/4.00

Fall 2004:

MIS580 - Management of Information Systems (MBA-level) [new class preparation]

Course Rating: 2.99/4.00 Grade Adjusted Course Rating: 2.99/4.00

MIS350 - Introduction to Management Information Systems

Course Rating: 3.57/4.0 Grade Adjusted Course Rating: 3.55/4.0

Spring 2004:

MIS472 - Systems Analysis and Design

Course Rating: 3.60/4.00 Grade Adjusted Course Rating: 3.57/4.00

MIS350 - Introduction to Management Information Systems

Course Rating: 3.31/4.00 Grade Adjusted Course Rating: 3.41/4.00

2003 Average Ratings: 3.25/4.00

Fall 2003:

MIS375 - Introduction to Electronic Commerce

Course Rating: 3.01/4.00 Grade Adjusted Course Rating: 3.20/4.0

MIS350 - Introduction to Management Information Systems

Course Rating: 3.25/4.00 Grade Adjusted Course Rating: 3.35/4.0

Spring 2003:

MIS472 - Systems Analysis and Design [**new class preparation**]

Course Rating: 3.54/4.00 Q40: 3.53/4.0

MIS350 - Introduction to Management Information Systems

Course Rating: 2.92/4.00 Q40: 2.91/4.0

2002 Average Ratings: 3.06/4.00

Fall 2002:

MIS375 - Introduction to Electronic Commerce [**new class preparation**]

Course Rating: 3.19/4.00 Q40: 2.90/4.0

MIS350 - Introduction to Management Information Systems [**new class preparation**]

Course Rating: 2.92/4.00 Q40: 2.63/4.0

SPECIAL AWARDS and HONORS

2010- College of Business Summer Research Grant

2009- College of Business Dean's Fellowship

2008- Student Business Organization Instructor of the Year Award

2006- College of Business Dean's Fellowship

2002- University of Pretoria (South Africa) Visiting Scholar

2000- University of Jyväskylä (Finland) Post Doctoral Fellowship

1999- Georgia State University College of Business Administration Teaching Excellence Award

1998- ICIS (Helsinki) Doctoral Consortium Fellowship

1998- Georgia State University College of Business Administration Teaching Excellence Award

1991- Binghamton University Edge Award for academic excellence

1990- Binghamton University Edge Award for academic excellence

UNIVERSITY SERVICE

- MIS Alumni-Student Partnership, Coordinator (May 2009 -). Responsible for speaker series for alumni and students as well as organizing professional coffee events.
- Students of Equal Ability Club (Registered Student Organization), Faculty Advisor (April 2010 -)
- WSUV Faculty Organization Executive Committee (FOEC), Vice President (09/08-05/09) and Member (September 2009 -)
- Faculty Senate, WSUV Senator at-large (August 2010 -)
 - Faculty Senate Steering Committee, Committee Member as WSUV Senator at-large (August 2010 -)
- MBA Oral Exam Committee Member / Chair: Committee member and/or committee chair for multiple oral exams.
- Undergraduate MIS Student Advising
- MPA Thesis Committee Member (January 2007-October 2008) – Scott Dennis
- MIS Vancouver coordination activities (January 2004-December 2008): point of contact and manager for general MIS curriculum and technology issues for the MIS program in general and adjunct, visiting, and new faculty courses in particular at the Vancouver branch.
- Visiting Faculty/Adjunct/Junior Faculty Mentor, Recruiter, and Point of Contact (August 2003-December 2008)
- Digital Technology and Culture Club/WSU Technology Club, Faculty Advisor / Point of Contact (August 2003- May 2008)
- WSUV MBA Society, Faculty Advisor (August 2007- May 2008)
- WSUV Strategic Hire Committee, Member (September 2007- May 2008)
- Student Business Partnership committee, Member (August 2002-October 2004)
- MIS Recruiting Committee, Member (January 2004-March 2005)
- DTC Recruiting Committee, Member (November 2005-April 2006)
- Strategy Task Force Committee, Member (October 2005-May 2007)
- Marketing Planning Committee, Member (March 2007-May 2007)
- PhD Student Mentor (January 2006-2007) - Adam Benson

COMMUNITY SERVICE

- Board member (January 2005-) for Special Interest Group on Software Development, Software Association of Oregon (SAO). SAO is the primary software organization for the state of Oregon and covers Southwest Washington as part of its mission. The Washington Software Alliance does not have a presence in Southwest Washington. My primary roles on the board are both to raise awareness of SAO in Clark County and to act as a liaison to the education community at large. Each board member is responsible for managing at least one event for the SAO per year.

MANAGEMENT INFORMATION SYSTEMS ACADEMIC SERVICE

- Editorial board member for *Journal of Global Information Management* (2000 -)
- Ad hoc reviewer for: *Management Information Systems Quarterly* (multiple times); *Journal of the AIS* (multiple times); *Information Systems Journal* (multiple times); *Business & Information Systems Engineering*; *International Journal of Electronic Commerce*; *Behaviour & Information Technology*; *Information Systems Research* (multiple times); *Scandinavian Journal of Information Systems*; *Journal of Strategic Information Systems* (multiple times); *Journal of Information Technology Theory and Application*; *IEEE Transactions on Engineering Management* (multiple times); *International Journal of Media Management*; *Electronic Markets* (multiple times); *Psychology and Marketing*; *Journal of Social Psychology*; *IEEE Transactions on Professional Communication*; *European Journal of Information Systems*; South African National Research Foundation; *AMCIS Conference* (multiple times); *ICIS Conference* (multiple times); *HICSS Conference* (multiple times); *CAiSE Conference* (multiple times); *CCRIS Meeting* (multiple times); *DIGIT Meeting* (2004); *The Handbook of Information Security* (2004); *ECIS Conference* (multiple times).
- External promotion and tenure reviewer for University of Pretoria, Department of Informatics (2009)
- Invited member of MIS search committee at Portland State University (January – March 2007)
- “Extreme Innovation Track,” ICIS 2008, track co-chair, (March 2007- December 2008). ICIS is the premier conference for the MIS field and chair positions are competitive and highly coveted. Only 38 chair positions were available for the 2008 conference.
- Group Leader and Faculty reviewer, *Journal of the AIS Theory Workshop* (2005)
- Mini-track co-chair *AMCIS Conference* (1999).
- Mini-track co-chair *AMCIS Conference* (2011).

This CV was last updated on September 2, 2011